## **Product Data Sheet**



## **K75000 Series Premium Metallic Matt Cast Vinyl VWS IV**

#### **Product Description**

VWS IV (Vinyl Wrapping System) is a range of premium quality cast PVC films specifically developed for vehicle wrapping. These premium cast products are formulated using the latest advances in chemical and pigment technology to offer exceptional dimensional stability and long-term durability.

The combination of soft cast vinyl formulation and specific adhesive design offers excellent conformability into recesses, and adhesion which allows the film to be removed using heat and/or chemicals up to a period of three years from a range of substrates (subject to exceptions covered in the warranty).

#### **Recommended Uses**

- Vehicle wrapping
- Marine application above the waterline\*

#### **Features**

- Vibrant Matt Colours
- Premium quality cast PVC film construction
- Suitable for long term outdoor environments
- KPMF's Airelease technology enables bubble-free flow out during installation

# Face Film 80 – 100µm Cast

#### Adhesive

25g/m<sup>2</sup> clear semi-permanent solventbased acrylic

#### Release Liner

Double-sided PE structured – printed Airelease logo

• Widths

1524mm

#### Durability

Up to 7 years outdoors (vertical exposure, climate zone 1)

Shelf Life

2 years (out of direct sunlight, between 15°C and 23°C, 30% to 70% relative humidity)

#### **Products Available**

■ K	75501	Matt	Iced	Silver	Titanium	
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- K75502 Matt Iced Orange Titanium
- K75503 Matt Iced Dynamic Lime
- K75504 Matt Iced Pink Titanium
- K75505 Matt Iced Blue Titanium
- K75506 Matt Iced Red Titanium
- K75507 Matt Iced Green Titanium
- K75508 Matt Widowed Red
- K75513 Tempest Blue
- K75514 Matt Sterling Blue
- K75528 Matt Phantom Black
- K75534 Matt Iced Yellow Titanium
- K75538 Matt Sonic Yellow Pearl
- K75539 Matt Siberian Pearl
- K75540 Matt Crystalline White
- K75542 Matt Viper Green
- K75543 Matt Java Brown

K75544 Matt Trenton Blue 100µm K75545 Matt Russet Red 100µm K75320 Matt Anthracite 80µm K75548 Matt Lightning 80µm K75549 Matt Anodised Bronze 100µm K75550 Matt Welsh Slate 80µm K75551 Matt Magnetic Black 100µm K75552 Matt Aurora Pearl 100µm K75554 Matt Autumn Fire 100µm K75555 Satin Rose Gold 80µm . K75556 Matt Nero Flare 80µm K75561 Matt Elan Blue 80µm K75562 Matt Sinister Blue 100µm K75567 Matt Deep Topaz 100µm K75568 Matt Iced Amethyst Titanium 100µm • K75581 Matt Gold Eclipse 100µm

K75591 Matt Iced Amber Titanium 100μm

80µm

100µm

80µm

### **Physical Characteristics**

	Test Method			Typical Value					
Film Thickness	ISO 4591:2	1992		See above					
Elongation	ISO 527-3:2018			>75%					
Dimensional Stability (48 hours/70°C)	FTM14/Aluminium			<0.5 mm					
Gloss 60°	ASTM D52	3-14 (2018)		<25					
20 minute 180º Peel	FTM1/Painted Steel			>350 N/m					
24 hour 180º Peel	FTM1/Painted Steel			>475 N/m					
Flammability				Self-extinguishing					
Artificial Weathering Xenon A		non Arc			2000 hours				
Outdoor Weathering	Zone 1 Zo			ne 2 Zone 3					
Gloss & Matt	<u>Vertical</u> 7 years	<u>Horizontal</u> 3 years	<u>Vertical</u> 5 years	<u>Horizontal</u> 2 years	<u>Vertical</u> 3 years	<u>Horizontal</u> 1 year			
	Florida/Arizona, Horizontal			> 2 years					
Temperature Range									
Application Temperature				Minimum +18ºC					
Service Temperature				-40°C to +90°C					
Resistance to various liquids after application and conditioned for 24 hours at 23°C. Results examined 1 hour after test									
Humidity	24 hours at 38°C and 100%			No effect					
Water (Distilled)	24 hours a	it 32°C		No effect					
Diesel Fuel	1 hour at 2	23°C		No effect					
SAE Motor Oil	24 hours at 23°C			No effect					
Antifreeze/Water (1:1)	24 hours at 23°C			No effect					

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#### **Product Usage Guide**

Typical applications include total vehicle cover, vehicle graphics, marine applications above the waterline, signs and decal applications.

Suitable for applications in outdoor and indoor environments, offering excellent cutting and weeding properties.

KPMF films should not be applied to unsound surfaces or to surfaces which may subsequently crack, peel, outgas or are of low surface energy. It is recommended that any application surface should have an energy level in excess of 40 dyne/cm. (Polyolefins should be in excess of 45 dyne/cm).

Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids etc. may eventually cause deterioration. Actual performance will depend on substrate preparation, exposure conditions and application of marking.

The use of primers is not recommended as they may react negatively with KPMF adhesives.

When using metallic finish films, always keep the application direction of the film consistent with the orientation of the film from the roll when applying to the vehicle.

Although we have good control of the colour production of KPMF products at our multiple locations, as with all other manufacturer's products, customers should be aware that there may be subtle variances between samples, swatches and production materials, so therefore it is advisable to avoid using different batches of material for the same end application to avoid possible colour shifts between the batches

For best results application should be performed in a clean dry workshop at an ambient temperature of 18°C to 24°C

#### **Product Warranty**

Kay Premium Marking Films are produced under stringent manufacturing conditions. The information and typical values shown are based upon research believed to be reliable and are provided without guarantee and do not constitute a warranty. The values are not for use in specifications. Ink and paint systems can affect the performance of film and also the adhesive properties, as can application techniques. Users are advised to ensure that performance and reliability are not compromised by determining the suitability of each product prior to its intended use.

Kay Premium Marking Films are produced under careful quality control and are warranted to be fit for the purpose and free from defect in material and workmanship. Any material shown to be defective to our satisfaction at the point of sale shall be replaced free of charge. Kay Premium Marking Films Limited liability to the purchaser shall in no circumstances exceed the cost of the amount of the defective material supplied. This product has been warranted to provide clean removability, under controlled conditions, up to a period of three years from a range of substrates. Clean removability is deemed with less than 30% adhesive residue when using heat and chemical removal methods. Exceptions to the removal warranty are those applied to the following: pre-existing graphics, paint which is not properly bonded to the substrate and custom paint applications. There is no guarantee made for; ease or speed of graphic removal, removal from improperly cured paint, removal from oxidized or chalked substrates, or from horizontally exposed outdoor applications. Due to the large variety of available paint finishes, it is advisable to fully evaluate small areas particularly after printing prior to complete applications. \*KPMF do not offer a warranty for marine applications under the waterline.

The data included on the Data sheet shows typical properties and should not be taken as a guarantee for performance.