



K75400 Series Pearlescent Gloss– VWS IV (Semi Permanent Adhesive)

VWS (Vinyl Wrapping System) IV is a range of Visual Effects dual cast PVC films.

K75400 Pearlescent products are 100 micron materials dual cast PVC films of superior quality, specifically developed for vehicle wrapping where a subtle pearlescent finish is required after application. They are formulated using the latest advances in chemical and pigment technology to offer exceptional dimensional stability and long term durability.

They are suitable for applications in outdoor and indoor environments, with the 100 micron thickness offering excellent cutting and weeding properties. The combination of soft vinyl formulation and specific adhesive design offers excellent conformability and adhesion which allows the film to be removed using heat and/or chemicals up to a period of three years from a range of substrates subject to exceptions covered in the warranty.

Typical applications include total vehicle cover, vehicle graphics, signs and decal applications.

The film is available as:-

K75482	Green/White Pearlescent Gloss Cast
K75484	Blue/White Pearlescent Gloss Cast
K75486	Indigo/White Pearlescent Gloss Cast
K75488	Magenta/White Pearlescent Gloss Cast
K75451	Copper/Brown Metallic Gloss Cast

CHARACTERISTIC

Film Thickness
 Adhesive Thickness
 Adhesive Type
 Release Liner
 Storage

 Tensile
 Elongation
 Adhesion 20 Mins/180°
 Adhesion 24 Hrs/180°
 Static Shear (25 x 25mm)
 Dimensional Stability
 (150 x 150mm/48 hours/70°C)
 Gloss 60°
 Flammability
 Artificial Weathering
 Weathering

TEST METHOD

ISO 4591:1992
 ISO 4591:1992

 ISO 527:1996
 ISO 527:1996
 FINAT FTM1/Painted Plate
 FINAT FTM1/Painted Plate
 FINAT FTM8/Stainless Steel
 FTM14/Aluminium

 ASTM 523-89

 Atlas Xenon arc
 Vertical Exposure/Mid Europe

TYPICAL VALUE

100 micron
 18 micron
 Clear Semi Permanent Acrylic
 120gsm Single Sided PE Printed Black "VWS"
 Two years, out of direct sunlight at 23°C and 50% humidity
 >13.5 N/mm²
 >75%
 440 N/Metre
 535 N/Metre
 >16 hours
 <0.4mm

 >85
 Self Extinguishing
 >1000 hours
 Ongoing

 +8°C to 25°C
 -40°C to +90°C

Resistance to various liquids after application and conditioned for 24 hours at 23°C. Results examined 1 hour after test.

Humidity	24 hours at 38°C and 100%	No Effect
Water (Distilled)	24 hours at 32°C	No Effect
Sea Water	1 year Mid Tide (BS 5609:1986)	No Effect
Reference Fuel	1 hour at 23°C	Very Slight Film Softening
Diesel Fuel	1 hour at 23°C	No Effect
SAE Motor Oil	24 hours at 23°C	No Effect
Antifreeze/Water (1:1)	24 hours at 23°C	No Effect
Detergent Solution	8 hours at 65°C	No Effect
Hydraulic Oil	24 hours at 23°C	No Effect
Battery Acid	24 hours at 23°C	No Effect

Although we have good control of the colour production at KPMF, it is advisable to avoid using different batches of material for the same end application

KPMF films should not be applied to unsound surfaces or to surfaces which may subsequently crack, peel, outgas or are of low surface energy. It is recommended that any application surface should have an energy level in excess of 40 dyne/cm. (Polyolefins should be in excess of 45 dyne/cm). The above data shows typical properties and should not be taken as a guarantee for performance. Purchasers should determine the suitability of each product prior to its intended use. Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids etc. may eventually cause deterioration. Durability is based on middle European exposure conditions. Actual performance will depend on substrate preparation, exposure conditions and application of marking.

IMPORTANT

Kay Premium Marking Films are produced under stringent manufacturing conditions. The information and typical values shown are based upon research believed to be reliable and are provided without guarantee and do not constitute a warranty. The values are not for use in specifications. Ink and paint systems can affect the performance of film and also the adhesive properties, as can application techniques. Users are advised to ensure that performance and reliability are not compromised by determining the suitability of each product prior to its intended use.

WARRANTY

Kay Premium Marking Films are produced under careful quality control and are warranted to be fit for the purpose and free from defect in material and workmanship. Any material shown to be defective to our satisfaction at the point of sale shall be replaced free of charge. Kay Premium Marking Films Limited liability to the purchaser shall in no circumstances exceed the cost of the amount of the defective material supplied. This product has been warranted to provide clean removability, under controlled conditions, up to a period of three years from a range of substrates. Clean removability is deemed with less than 30% adhesive residue when using heat and chemical removal methods. Exceptions to the removal warranty are those applied to the following: pre-existing graphics, paint which is not properly bonded to the substrate and custom paint applications. There is no guarantee made for; ease or speed of graphic removal, removal from improperly cured paint, removal from oxidized or chalked substrates, or from horizontally exposed outdoor applications. Due to the large variety of available paint finishes, it is advisable to fully evaluate small areas particularly after printing prior to complete applications.